

**CLAY COUNTY ECONOMIC DEVELOPMENT GROUP &
CLAY CENTER AREA CHAMBER OF COMMERCE
2021 MEMBERSHIP APPLICATION**

Please send completed form (**front & back**) to claycenterchamber@gmail.com or 517 Court St. Clay Center, KS 67432 by January 31, 2021.

Please email your business logo for inclusion with your online business listing and sponsorships.

Visit claycenterchamber.com for a complete and detailed 2021 Membership Packet.

Thank you for your investment and partnership!

Business/Organization Name: _____

Billing Address: _____

Physical Address (if different from billing): _____

Business Phone: _____ Website: _____

Primary Contact Person & Title: _____

Email: _____ Mobile/Alternate Phone: _____

Secondary Contact Person & Title: _____

Email: _____ Mobile/Alternate Phone: _____

Please list additional employees to receive electronic notifications or the e-Newsletter:

Name/Title: _____ Email: _____

Name/Title: _____ Email: _____

Name/Title: _____ Email: _____

Please list any business social media links you would like included with your online listings:

Interested in hosting Chamber Coffee? (Executive or higher levels only) Yes / No Month: _____

Interested in hosting Chamber After Hours? (Corporate or higher levels only) Yes / No Quarter: _____

MEMBERSHIP

Please visit claycenterchamber.com for a complete 2021 Membership Packet, including comprehensive membership levels and benefits along with sponsorship and event descriptions. Please **check** which level of membership you wish to join at. Thank you for your investment and partnership!

Associate Level: \$100 (Individual, Non-Profit, Civic Organization, Church, etc. – not for profit businesses)	Corporate Level: \$800 - 1499
Classic Level: \$200 - 499	Strategic Level: \$1500 - 2499
Executive Level: \$500 - 799	Elite Level: \$2500+

SPONSORSHIPS

Please indicate what event or events you would like to sponsor and at what level by **circling** the amount provided in the charts below. If you would like to be contacted 60 days prior to an event to discuss availability and sponsorship opportunity please place a **check mark** in the space provided.

Event	Platinum	Gold	Silver	Contact
January - Annual Meeting	\$1500	\$500	\$250	
April - Eggstravaganza	\$1000	\$350	\$175	
May - Golf Tournament	\$1500	\$500	\$250	
July - Independence Day	\$2500	\$1250	\$625	
September - Pique	\$3000	\$1500	\$750	
October - Halloween Howl	\$500	\$250	\$125	
Nov. / Dec. - Christmas	\$2000	\$1000	\$500	

COMMUNITY PARTNER

This is an additional investment to your membership. We are coming together and we want you to join us! There is no better time than now to work closely as a community and share our resources.

The Community Partnership investment includes a quarterly invitation to our **Community Partner round table forum**. Each community partner is welcome to give an update, hear from other stakeholders, and help develop new ideas. Be in the “know” and be heard, be a community partner!

2021 INVESTMENT	
Membership Investment	\$_____
Sponsorship Total	\$_____
Community Partner (\$1000)	\$_____

Please return by Jan. 31st, 2021 to:
 Clay County EDG
 517 Court St. Clay Center, KS 67432.
Checks payable to CCEDG
 Monthly payments are available through the automatic ACH withdrawals. Contact us for details

Check enclosed for: \$_____ OR Send an invoice for: \$_____

2021 MEMBERSHIP BENEFITS



	Associate Level \$100	Classic Level \$200 - 499	Executive Level \$500 - 799	Corporate Level \$800 - 1499	Strategic Level \$1500 - 2499	Elite Level \$2500+
Membership Banner – Displayed in our office and at all events	x	x	x	x	x	x
Invitations & Alerts for Chamber Events	x	x	x	x	x	x
Notification of Sponsorship & Participation Opportunities	x	x	x	x	x	x
e-Newsletter Subscription	x	x	x	x	x	x
Standard Online Member Directory Listing	x	x	x	x	x	x
“Like” on Facebook by Chamber Page	x	x	x	x	x	x
Events/Sales Shared to Chamber Facebook Page (1/wk.)	x	x	x	x	x	x
Submit Events/Major News to include in e-Newsletters	x	x	x	x	x	x
Job Postings on Chamber Website	x	x	x	x	x	x
Grand Opening and Ribbon Cuttings	x	x	x	x	x	x
Included on the Membership List for Hometown Welcome	x	x	x	x	x	x
Chamber Member Window Decal	x	x	x	x	x	x
Inclusion in the VIP Passport Program	x	x	x	x	x	x
Business Referrals from the Chamber office	x	x	x	x	x	x
Additional Category in Online Member Directory			1	2	3	4
Additional Facebook Posts Per Month			1	2	3	4
Community E-newsletter Ads Per Year			1	2	4	8
Facebook Post Boosted Per Year			1	2	3	4
Chamber Coffee Host Opportunity			x	x	x	x
After Hours Host Opportunity				x	x	x
“Advertorial” in e-Newsletter				x	x	x
Facebook Business Spotlight				x	x	x
2021 Independence Day Celebration Promotional Sponsorship					x	x
2021 Piquette Promotional Sponsorship					x	x
2021 Halloween Promotional Sponsorship					x	x
2021 Christmas Promotional Sponsorship					x	x
2021 Chamber Golf Classic Hole Sponsorship						x
2022 Annual Banquet Table Sponsorship						x
KCLY 15 second Ad – “Proud Chamber Member”						x
5-Minute Facebook Live Video featuring your business						x
Monthly Business Informational Video Sponsorship						x

Due to the current COVID-19 pandemic events and sponsorships are subject to change.

2021 EVENTS DESCRIPTIONS & OPPORTUNITIES

Chamber Coffee: Chamber Coffee will be held the first Wednesday of each month 8:00 – 9:00 a.m. hosted by various businesses. You must be an Executive Level Member or higher to host, selected on a first come first serve basis. The member hosting will have the option to host at their place of business or use another facility while still receiving host credit. The Chamber will work closely with the host to plan the event and ensure success. The Chamber will provide coffee and a breakfast treat. This is a FREE networking opportunity for all community members to attend. Please select on page one if you would like to host Chamber Coffee and list what month works best for you.

Chamber After Hours: Chamber After Hours will be held quarterly and hosted by various businesses. You must be a Corporate Level Member or higher to host, selected on a first come first serve basis. The member hosting will have the option to host at their place of business or use another facility while still receiving host credit. The Chamber will work closely with the host to plan the event and ensure success. Please select if you would like to host Chamber After Hours on your application and circle within which quarter. The Chamber will be in contact with you to set an exact date and discuss details. Below are the available time frames within each quarter.

1st Quarter: March 25th – April 3rd

3rd Quarter: September 30th – October 2nd

2nd Quarter: June 24th – July 3rd

4th Quarter: December 9th - 18th

April – Easter Eggstravaganza: Hundreds of children gather on the Courthouse Square, along with our local Fire Department and Easter Bunny. This event is very well attended by both community members and visitors.

May – Chamber Golf Classic: An 18 hole tournament held at the Clay Center Country Club. About 20 teams gather for a four-person scramble and a day full of fun. This is our biggest fundraiser for our wonderful Fireworks Display!

July – Independence Day Celebration & Fireworks: A huge celebration that continues on into the night. Bounce houses, face painting, numerous vendors, and baby crawl on the Courthouse Square. Followed by the beloved Clay Country Firework display.

September – Piotique Celebration: Our biggest celebration of the year and a tradition since 1936! Starting bright and early with the Mark A. Chapman road race, followed by numerous vendors and activities on the square, downtown entertainment, our Grand Parade, and concludes with the beer garden for an all day celebration! Over a thousand people coming from near and far to attend this event!

October – Halloween Howl: Trick-or-treating downtown, walking shop to shop, as well as trunk-or-treating around the square. This event is attended by hundreds of families in the community on Halloween day and concludes with a costume contest.

November & December – Christmas in Clay: Christmas in Clay kicks off the Friday after Thanksgiving with Santa flying in at the Clay Center Airport. It continues through the entire Christmas season with Santa Visits and lots Holiday Cheer on the Courthouse Square.

January 2022 – Annual Meeting: A kick off to the New Year! A fun networking evening including a year-end recap, plans for the future, introduction of board members and officers, and congratulations to incoming and outgoing board members. A time to celebrate and be thankful!

2021 SPONSORSHIP LEVELS

Various avenues of advertisement and involvement will be available for sponsors, specific to each event. Below is an overview of sponsorship levels. We are not limited to what is listed. We plan to have sponsors involved as much as possible.

Platinum Level Sponsor: Your business or organization will have name recognition in the title of the event, e.g. *“The Glavan Ford Eggstravaganza”*. This platinum sponsorship is **limited to one** and will be selected on a first come first serve basis. Your logo and/or name will be associated with **all** advertisement leading up to and during the event. Including but not limited to live name mentions, radio name mentions, Facebook and other social media mentions, e-Newsletter inclusion, logos on flyers, business’ banner displayed, etc.

Gold Level Sponsor: Your logo and/or name will be associated with advertisement leading up to and during the event. Including but not limited to live name mentions, radio name mentions, Facebook and other social media mentions, e-Newsletter inclusion, etc. Your name or logo will be prominently displayed at the event and on flyers.

Silver Level Sponsor: Your business or organization will receive name mentions during the event. Your business or organization’s name or logo will be prominently displayed at the event.

Promotional Sponsor: This sponsorship opportunity is for Strategic & Elite Level Members only. There is not additional fee, it is a benefit to your top level members. Your logo and/or name will be associated with the initial event announcement, e.g. *“SAVE THE DATE for Ptiotique 2021 – Saturday, September 25th – brought to you by Twin Valley!”*